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# CADERNO DE RESUMOS

*ABSTRACT BOOK*

ANAIS ELETRÔNICOS DO  
*Electronic records of*  
**18TH IUAES WORLD CONGRESS**



Florianopolis Brazil  
July 16 - 20, 2018  
Federal University of Santa Catarina (UFSC)

**WORLD (OF) ENCOUNTERS:**  
the Past, Present and Future of Anthropological Knowledge

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## DIALOGUES BETWEEN THE FILM IMAGE AND THE ANTHROPOLOGICAL ANALYSIS: THE ELECTION OF A SUBJECTIVE AUDIOVISUAL NARRATIVE IN THE REPRESENTATION OF THE CARNIVAL OF ORURO, BOLIVIA

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In this paper I intend to expose the conditions of dialogue that in recent years, more and more frequently, have occurred between the film image and the anthropological analysis. In the present, audiovisual narratives are manifested as significant expressive forms of a historical moment where the audiovisual (images and sounds) allows recording and analyzing the most diverse topics of the contemporary world. In this particular case, I will try to show from my perspective, the representation of a phenomenon of great tradition for Bolivian society: the Carnival of Oruro, thinking about the possible contribution that the analysis of this audiovisual narrative offers, within the different procedures of construction of meaning, from the theoretical-methodological point of view, in anthropological research and in the interpretation of audiovisual production companies, tending towards the development of an anthropology of images and sound, an audiovisual anthropology.